



# Pay Less Little 500 Saturday, May 26, 2012 Lap Sponsorship

## What is a lap sponsor?

Be a part of the history of Anderson Speedway and the Pay Less Little 500. As a lap sponsor for the Pay Less Little 500 you or your company will become part of one of the world's most prestigious asphalt sprint car races. You may sponsor as few or as many laps as you would like.



## Individual Lap Sponsor (\$25 per lap)

- ♦ You may sponsor as few or as many laps as you would like.
- ♦ Show your support for the tradition of the Pay Less Little 500.
- ♦ Sponsor will be promoted on our public address system during "your" laps.
- ♦ Sponsor acknowledgment on the Sam Pierce Chevrolet lap/message board.
- ♦ Listing in the Official Pay Less Little 500 Program.
- ♦ Recognized as a Pay Less Little 500 lap sponsor on Anderson Speedway's Website.
- ♦ Participate in Pre and Post Race activities. (sponsors of 6 laps or more)
- ♦ Receive official Pay Less Little 500 T-Shirt. (sponsors of 6 laps or more)



## Heritage Sponsor (\$400)

- ♦ Entitlement of 10 laps of the Pay Less Little 500
- ♦ Show your support for the tradition of the Pay Less Little 500.
- ♦ Sponsor will be promoted on our public address system during "your" laps.
- ♦ Heritage Sponsor acknowledgment on the Sam Pierce Chevrolet lap/message board.
- ♦ Heritage Sponsor listing in the Official Pay Less Little 500 Program.
- ♦ Recognized as a Pay Less Little 500 Heritage Sponsor on Anderson Speedway's Website.
- ♦ Participate in Pre and Post Race activities.
- ♦ Receive two (2) official Pay Less Little 500 T-Shirts.
- ♦ Receive two (2) Must See Racing 60 tickets (Wednesday, May 23)
- ♦ Receive two (2) Ohio Express Concert tickets (Friday, May 25)
- ♦ Receive two (2) Pay Less Little 500 reserved seat tickets (Saturday, May 26)

Additional forms can be downloaded from [www.AndersonSpeedway.com](http://www.AndersonSpeedway.com)  
For additional information or to reserve your Pay Less Little 500 tickets call 765-642-0206

Lap Sponsorship	Qty	Lap Choices	Price	Total
Individual Lap Sponsor		_____	\$25	
Heritage Sponsor		_____	\$400	

Laps will be filled on a first come first serve basis. Laps may be substituted if requested laps are not available.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Make checks payable to: Action Entertainment, Inc. / P.O. Box 2440 / Anderson, IN 46018**

Credit Card Order: (circle one)      VISA      MasterCard      Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature for Authorization: \_\_\_\_\_